



«Towards a Modern Humanism».

[www.wkdialogue.ch](http://www.wkdialogue.ch)

## INVITATION TO MEMBERS OF THE PRESS Towards Integrated Knowledge for the 21<sup>st</sup> century

**Crans-Montana (Switzerland) 10-13 September 2008 – Regent Congress Center**

**WHO?** The Executive Committee of the World Knowledge Dialogue Foundation

**WHAT?** An international symposium addressing the urgent need for a more transdisciplinary approach to knowledge acquisition and distribution; journalists will have the opportunity to interrogate leading scientists, scholars and thinkers and to contribute their own opinions to the debate.

**You are invited to participate in the 2<sup>nd</sup> biennial World Knowledge Dialogue Symposium, a gathering of leading experts from a broad cross-section of scientific and cultural disciplines, that aims to enrich society's collective knowledge through interdisciplinary dialogue.**

*"In the three centuries since the Enlightenment, the scientific world has been striving for new knowledge by applying the experimental method, but each science follows its own path. Today, this method clearly shows its limitations: Its reductionist approach does not reflect the complexity of our world, nor can the scientists grasp all its intertwined causes and effects. The scientific enterprise is therefore led by specialists, each expert in their own field(s), with their own visions, methods, languages, beliefs, meetings and publications.*

***In essence, as the body of knowledge has expanded it has also become more fragmented!"***

Thus has Professor Francis Waldvogel, Executive Director of the World Knowledge Dialogue Foundation, resumed its objective, namely to encourage the participation of all disciplines in the sharing of knowledge. Within the framework of the symposium a **forum specifically destined for input by the media** has been scheduled.

### **WORKSHOP "KNOWLEDGE DISSEMINATION & MEDIA RESPONSIBILITY"**

As a complement to presentations by the Nobel Laureates John Sulston and Christiane Nüsslein-Volhard on the theme "Knowledge & Responsibility", a workshop specifically designed for the media will extend the exploration of journalistic opportunities and responsibilities in the area of knowledge dissemination. This workshop takes place on 11 September 2008, from 12h45 to 14h, and will be led by Dr Michel Claessens, *Deputy Head of the Communication Unit* of the European Commission, spokesperson for the European Commission for Research, editor-in-chief of the European Union's research magazine *Research\*EU*, and author of several books on communication between science and society.

### **CALL FOR PARTICIPATION BY REPRESENTATIVES OF THE MEDIA (WITH PREFERENTIAL REGISTRATION RATES)**

Holders of a valid press card can register for the meeting through the following link:  
<http://www.wkdialogue.ch/registration-forms/media-programme/index.html>

### **SCHEDULED INTERVIEWS WITH WKD SYMPOSIUM ORGANISERS, SPEAKERS AND PARTICIPANTS**

This offer is subject to availability of the person(s) you wish to interview. Please address specific requests by email to [ariane.vlerick@wkdialogue.ch](mailto:ariane.vlerick@wkdialogue.ch)

Finally, we invite you to examine the symposium programme (<http://www.wkdialogue.ch/symposia/2008/programme/index.html>) and draw your attention to the fact that **FIVE CONFERENCES WILL BE OPEN TO THE PUBLIC**. Two of these (Joël de Rosnay and Hubert Reeves) will be given in French (with live English translations).



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***For further information concerning the media programme please contact:***

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***To confirm your participation, please complete and return the following document by email or fax to:***

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#### CONFIRMATION OF PARTICIPATION

WKD Symposium

10-13 September 2008

I wish to participate at the WKD 2008 symposium

Name \_\_\_\_\_

Media \_\_\_\_\_

Press card number \_\_\_\_\_

Dates of presence \_\_\_\_\_

I am unable to be present at the symposium but wish to receive more information about the WKD Foundation's activities